



PARENT CODE OF CONDUCT

Version: 1.2

Effective from: 1st January
2026

Review due: Jan 2027



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Purpose

This Code outlines the standards of behaviour expected from all parents, guardians and carers attending or supporting children involved in JBA sessions, matches or events. Parents play a key role in creating a positive experience for young players and shaping the values of our academy.

Respect and support

As a parent or carer, I will:

- Treat all players, coaches, volunteers, officials and other parents with respect, regardless of background, age, gender, ability or beliefs.
- Encourage my child to play fairly, enjoy the game, and show respect to others - win or lose.
- Applaud good effort and sportsmanship from all participants.
- Support fair play and challenge or report any abusive, inappropriate, or discriminatory behaviour.
- Allow coaches to manage players on court without interference during sessions or matches.
- Respect the decisions of match officials and help my child do the same.

Responsibility and communication

I will:

- Inform the coach of any injuries, illnesses or wellbeing concerns that may affect my child's participation.
- Make sure my child arrives on time for sessions and is collected promptly afterwards (in line with Drop-off and Collection Policy).
- Let the coach know if my child is unable to attend a session or event.
- Support my child's progress by focusing on effort, enjoyment, and development - not just results.

Safe and inclusive environment

I agree to:

- Follow all safeguarding and equality policies set by JBA and Badminton England.
- Report any concerns about a child or adult's welfare to the JBA Club Welfare Officer (Samuel Jones) or Badminton England Safeguarding Team.
- Support a safe, inclusive and welcoming environment for all children and families.

Role modelling

I will:

- Lead by example by displaying calm, respectful behaviour at all times.
- Promote the values of badminton, including teamwork, resilience and fair play.
- Avoid shouting, criticism, or disruptive behaviour during sessions or competitions.
- Encourage my child to take responsibility, try their best, and enjoy the sport.

Breaches

- JBA values parental involvement and expects all parents and carers to uphold this Code. Any breaches may result in appropriate action to ensure the safety and wellbeing of other children, staff, and families.